

TANDEM STRATEGYWORKS

FAQS:

WHAT EXACTLY DO YOU DO? Our primary role is to educate organizations through coaching and consulting. We provide solutions to organizations trying to grow and scale. This comes in working side by side with your team in the form of Assessments, Discovery Work Sessions to review all business and marketing systems, and Customized Action Plans. In addition, we offer keynotes, breakout sessions, professional learning opportunities, and corporate event planning. The Solutions Members Only Site, as well as many webinars, blogs, podcasts, and our online course, offer many opportunities for individualized learning to grow your company.

WHO IS YOUR IDEAL CLIENT? Startups, small to midsize businesses, organizations, or churches who are wanting to grow but have hit roadblocks and barriers. We want to work in tandem with teams that are open to learning and not going about things the way they have always been done.

WHAT IS YOUR ROI? ROI is difficult to determine with a soft skill product of coaching and consulting. The primary return on investment relies on your team implementing the changes and improvements that need to happen internally in order to grow. In other words, if the team is willing to learn, adapt, and grow then investment will be clear in the growth of your organizations.

HOW MUCH IS TIME INVOLVED? Our time varies. From corporate events that may involve 2-3 hours in planning meetings to full day Discovery Work Sessions. We can break up the educational training to fit your organization's culture, learning style, and timeline.

WHY WOULD WE HIRE YOU? Working in tandem with you and your team, we offer a unique third-party accountability. We bring with us a combined 40 years of diverse knowledge ranging from non-profit world, marketing and business strategy, leadership development, as well as first-hand knowledge of startups.

WHAT IS THE COST? Cost varies per time involved with each product or services goals but in general, our services are \$75-\$150/hr.

SINCERELY,
KELLY & CARISSA

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